

Experience

Creative Director / Innocean Worldwide, Los Angeles, CA / September 2009 - Present

Client / Hyundai

Concepting, brand strategy, creative direction, video & photo shoots, leading teams of designers, flash designers & copywriters, creative directing vendors, department building, mentoring, client presentations

Associate Creative Director / Saatchi & Saatchi, Los Angeles, CA / November 2005 - September 2009

Client / Toyota

Concepting, brand strategy, art direction, video & photo shoots, leading teams of designers, art directing vendors, client presentations

Senior Art Director / Genex, Los Angeles, CA / March 2005 - November 2005

Clients / Acura, Honda

Concepting, art direction, photo shoots, leading teams of designers, visual system design, client presentations

Senior Art Director / Sapient, Los Angeles, CA / January 2003 - March 2005

Clients / Nissan, Infiniti, General Motors, Janus, Volkswagen, Toys -R-Us, Sony Electronics

Concepting, brand strategy, art direction, video & photo shoots, leading teams of designers, visual system design, client presentations, information architecture, development

Art Director / Rubin Postaer & Associates, Los Angeles, CA / April 2002 - January 2003

Clients / Honda Automobiles, Honda Motorcycles

Concepting, art direction, leading teams of designers, visual system design, information architecture, development

Lead Designer / Hello Design, Los Angeles, CA / April 2001 - April 2002

Clients / Sony Electronics, National Geographic, Smithsonian, Panasonic

Concepting, art direction, brand strategy, leading teams of designers, visual system design, client presentations, information architecture, development

Senior Designer / Razorfish, San Francisco and Los Angeles, CA / August 1998 - April 2001

Clients / Sega, Cisco, Charles Schwab, Veritas, MOCA

Concepting, art direction, brand strategy, leading teams of designers, visual system design, client presentations, information architecture, development

Designer / Designstein, Minneapolis, MN / May 1996 - May 1998

Clients / 3M, Microsoft, Aussie Hair Care Products

Concepting, art direction, brand strategy, visual system design, client presentations, information architecture, development

Teaching Experience

Instructor / Graphic Design for Interactive Experiences / Art Center College of Design, Pasadena, CA

Curriculum / Teaching the process of designing a digital brand presence and brand experiences online.

January 2001 - Present

Education

Minneapolis College of Art and Design, Minneapolis, MN / B.F.A. May 1996

Skills

Photoshop / Illustrator / InDesign / Flash / Premiere / AfterEffects / Sound Edit / Sound Forge / HTML, DHTML / JavaScript / CSS / Dreamweaver / UNIX (basics)

References and Portfolio

Available upon request.